



Family Business UK Non-Executive Director (NED) Masterclass

- 09:30 **Welcome**
Neil Davy, Family Business UK
- 09:30 – 09:45 **Introduction**
Hannah Harris, PwC
- 09:45 – 10:00 **What is a Non-Executive Director (NED)?**
Stuart May, NatWest
- Why are NEDs important? What value do they bring?
 - When to consider hiring a NED? What size business?
 - NED interactions with different roles on a board
- 10:00 – 11:15 **Panel discussion:**
Getting the right people
Moderated by: Hannah Harris, PwC
Panellists:
Alison Brewer, Brewers
Caroline Payne, CJ Lang
Lorraine Clinton, Hill Dickinson LLP and Clinton Consultants Ltd
Jim Tully, JW Lees
- What does it mean?
 - Who to look for
 - Differences between Family and Independent NEDs
- 11:15 – 11:45 Networking and refreshment break
- 11:45 – 12:30 **Fireside chat:**
Recruiting and attracting NEDs
Augusta Bunting, Saxton Bampfylde
Case study: Hugh Clark, Kirk & Kirk
- The competitive edge: how to position the family business
 - The motivation for recruiting a NED
 - The process of recruitment
 - Presenting your values and culture whilst recruiting
- 12:30 – 13:00 **Board composition and the role of a NED**
Hannah Harris, PwC
- Building the right boardroom
 - Different roles, such as Non-exec Chairman roles

In collaboration with:



- Diversifying the skills around the table
- What role do NEDs perform in the day-to-day
- What skills are needed
- Legal duties of NEDs

13:00 – 14:00

Networking Lunch

14:00 – 15:00

**Facilitated small group discussions:
Onboarding and embedding NEDs**

Augusta Bunting and Kate Ludlow, Saxton Bampfylde

In small groups, discuss and create a programme to:

- Help NEDs to understand the business journey and its values
- Align chemistry and culture
- Support your NED entering the business

15:00 – 15:30

Networking and refreshment break

15:30 – 16:45

**Large Group Workshop:
How to be an effective NED or support your NEDs to add value**
Stuart May, NatWest

Step 1: what impact and influence do you want the NED to have on the business

Step 2: what methods are already in place to create this engagement

Step 3: using ideas which you have heard today, what **new** methods could you trial within the business?

Step 4: create a list of practical next steps to implement these methods

16:45 – 17:00

Wrap-up with key take aways
All

17:00

Thanks and close
Neil Davy, Family Business UK

17:00 – 18:30

Networking Drinks Reception