



# MEMBERSHIP BROCHURE



Family businesses are the bedrock of our communities, and backbone of our economy.



**In the UK family businesses employ 14 million people, generate a quarter of our GDP and pay £200bn in tax. They offer a model of responsible and sustainable business that needs to be acknowledged, supported and championed alongside regulation that incentivises investment, enables long-term planning, and helps our economy to grow and society to prosper.**

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# About Family Business UK (FBUK)

**Family businesses put people first; see values as an asset to be protected and nurtured; have greater freedom to experiment and innovate; take a long-term view; and put the interests of the next generation at the heart of business.**

These attributes are essential for building resilience and long-term growth which form a significant part of what distinguishes family business leaders.

Founded in 2001, Family Business UK (FBUK) is the largest organisation in the UK dedicated solely to supporting, representing and championing family business.

We are a growing movement of family businesses working to create a more prosperous and sustainable future for generations to come. FBUK Members range from first-generation businesses to some of the biggest, oldest and best-known British brands from across every sector, and from all corners of the UK.

# Our Ambition

As a growing movement of UK family businesses, we're striving to create:

- **policies and regulation that incentivise long-term investment, ensure the financial sustainability of the sector, and provide a unified voice which influences the direction of government policy through:**
  - research and consultations on issues including governance, tax, succession, ESG, family dynamics, and philanthropy
  - proactive engagement with government on policy reform and new regulation
- **support networks for family businesses navigating the complexities of family dynamics, multigenerational change, and succession by helping family business benefit from:**
  - thought leadership and specialist advisors who appreciate every family business is unique and at a different stage of its journey
  - best practice frameworks and practical tools and resources tailored to the unique requirements of family businesses, all mapped to the individual life-stages of a multigenerational family business
  - facilitated networking, peer-to-peer learning, site visits, seminars, workshops, supported by an online Member Resources Centre
- **greater recognition of family businesses in the UK, and the contribution they make to our economy and society:**
  - championing and celebrating the sector through nationwide campaigns, and coverage in regional and national media channels, and leading trade press





# Our Approach

## Building a more prosperous and sustainable future doesn't just involve taking a long-term view.

It involves addressing material issues affecting the bottom-line today, in a way that deals with current challenges, whilst laying the foundations for the future.

Dealing with the challenges of leading and managing a family business can feel like a lonely task. We bring family businesses together, provide resources and support, and champion their contribution to our economy and society by giving family businesses:

- **Connectivity and Collaboration:** being part of a wider community of family businesses from across the country to network amongst, learn from, and collaborate with
- **Capability and Capacity:** dealing with short-term priorities, and managing bottom-line performance, whilst building resilience and sustained growth over the long-term
- **Voice and Influence:** being widely heard and effectively represented in shaping policy, regulation, and operating environments through advocacy and campaigning

# Membership

As a FBUK Member, you immediately benefit from:

- **Being part of a peer community of family businesses**
  - from founder / 1st generation to multi-generational family business across industry sectors, and all corners of the UK
- **Tailored referrals and introductions**
  - to other family businesses who have either been through, or are facing similar challenges and issues
- **Materials and resources**
  - including full access to the FBUK Member Resources Centre
- **Access to subject matter experts**
  - and the UK's leading family business advisors
- **Exclusive access to FBUK Communities**
  - A forum for peer-to-peer networking, sharing of advice and experiences, organised around a generational profile, role in the family business, or topic of common interest
- **Invitations to Family Business Visits**
  - to meet a host family, hear their story, learn first-hand about the business, and enjoy peer-to-peer networking
- **Complimentary copies of all FBUK publications**
  - including the FBUK Magazine, User Guides and research reports
- **Discounted Member rates**
  - for the Annual Conference and Masterclasses

## Programmes and Events

FBUK runs a wide range of activities throughout the year that, as a FBUK Member, you can participate in:

### Annual Conference

The Annual Conference, attended by more than 200 of the UK's leading family businesses, is our flagship event. It brings family business owners, leaders, and subject matter experts together to share, connect, debate and address some of the most pressing issues facing family businesses.





## Masterclasses

1-day programmes to convene thought leaders, subject matter experts, practitioners and advisors together with family businesses. They offer an immersive programme of facilitated learning, discussion, and interactive workshops, along with networking and social events

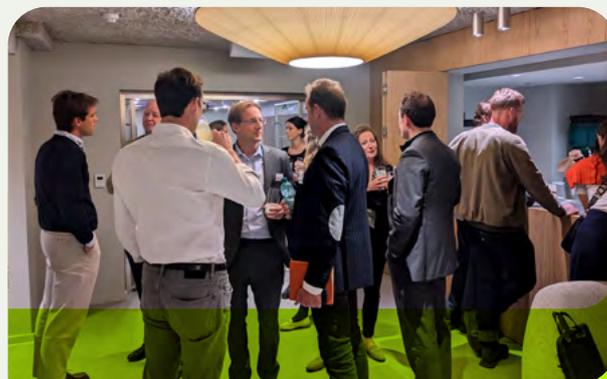


## Family Business Visits

Scheduled across the country throughout the year, these visits allow family businesses to meet a host family, hear their story, learn first-hand about the business, tour the facilities, and enjoy peer-to-peer networking.

## Regional Events

A series of events across the country that facilitate peer-to-peer learning and collaboration and provide first-hand access to other family business leaders on the key themes and topics of the day.





# Communities

**FBUK Communities provide a forum for peer-to-peer networking, sharing of advice and experiences, and access to subject matter experts. Members of each Community decide what topics to discuss, how they interact, the type of events they have, and how often.**

FBUK Communities are organised around a generational profile, role in the family business, or topic of common interest:

- **Chairs' Community:** Company Chairs experience unique challenges: hiring and managing CEOs, setting remuneration, constructing and managing boards and committees, and overseeing generational change. This Community shares experiences and helps the wider family business community by supporting existing Chairs, those recently appointed or designated to take up a Chair role
- **Family Council Community:** being a member of a Family Council comes with a unique set of requirements and challenges, including maintaining family culture, facilitating smooth transition of the business to the next generation, and ensuring the family have the commercial knowledge to make a meaningful contribution to the business
- **NextGen Community:** to give younger family members a safe space to build close connections with fellow future leaders, our NextGen Community meets to hear from inspiring speakers and thought leaders, as well as staying connected throughout the year through a range of residential and social events
- **Non-Family Executives Community:** this group, comprising senior non-family business leaders, comes together to share the unique experience and perspectives associated with leading a family business from the position of not being a family member themselves



- NowGen Community:** taking on the reins of a family business comes with the usual responsibility of running a business. But it also comes with the added weight of expectation of carrying the family name and reputation, providing stewardship of the business and preparing the next generation of leaders to eventually take on that responsibility
- Policy Community:** for those keen to help shape our work with politicians, policymakers and regulators, this group consults on key policy areas and issues to ensure the needs and views of family businesses are represented amongst those setting policy at the highest level of government
- Purposeful Business Forum:** tapping into the growing interest in ESG and sustainability-related issues, this group brings together Members interested in the unique contribution the family business model and ethos can make to a more sustainable environment and prosperous society

# Campaigns

## Family Business Week

Which takes place annually during November, is a week-long celebration of UK family businesses. It is designed to ensure the contribution family firms make to our economy and communities up and down the country is recognised and celebrated.



## Back Family Businesses

A nationwide campaign drawing attention to the need for government policies that encourage and incentivise family businesses to continue to plan for the long-term, invest in new jobs and skills, new products and services, and expand into new markets.

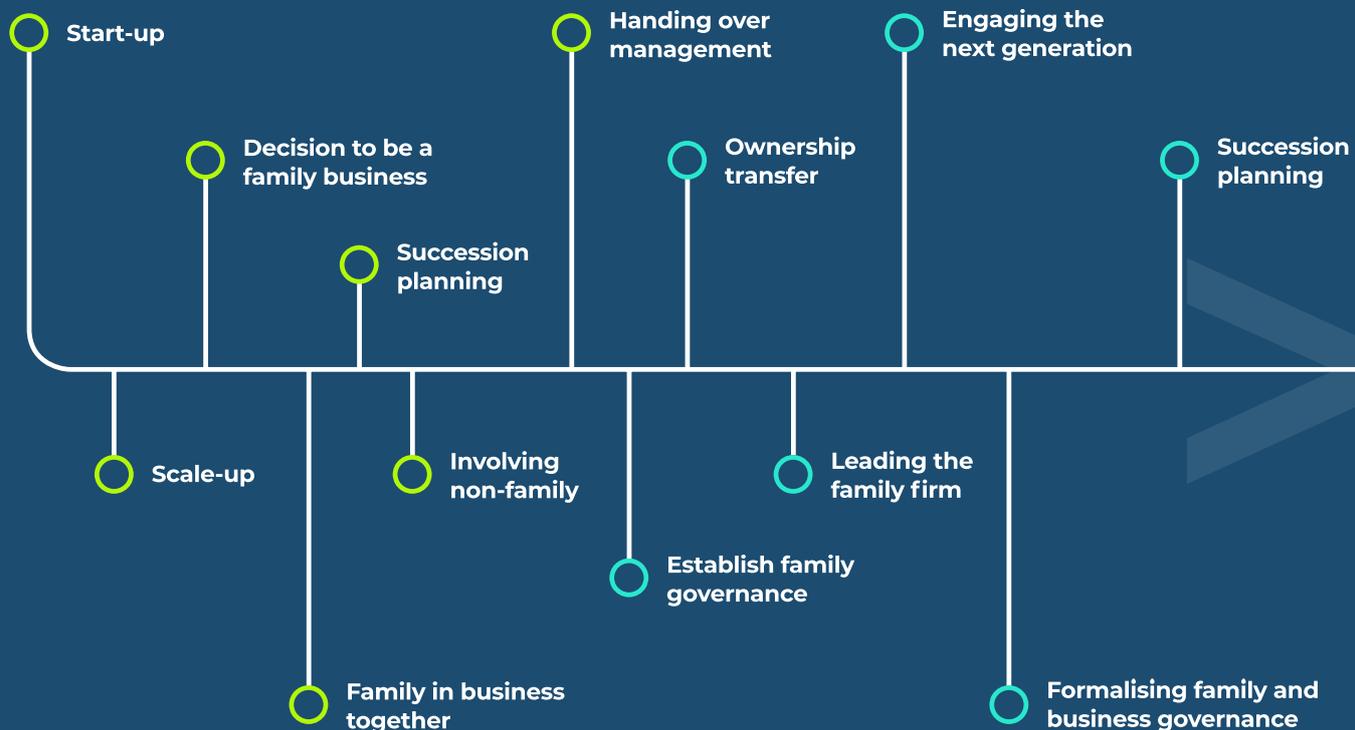
# Resources

**FBUK Membership allows any member of the family or business to access specialist resources, tools and materials to help successfully run a family business.**

FBUK Members have exclusive access to an online Members Resources Centre which provides a directory of other FBUK Members and an interactive resource, the 'FBUK Lifestages' model.

## FBUK Lifestages

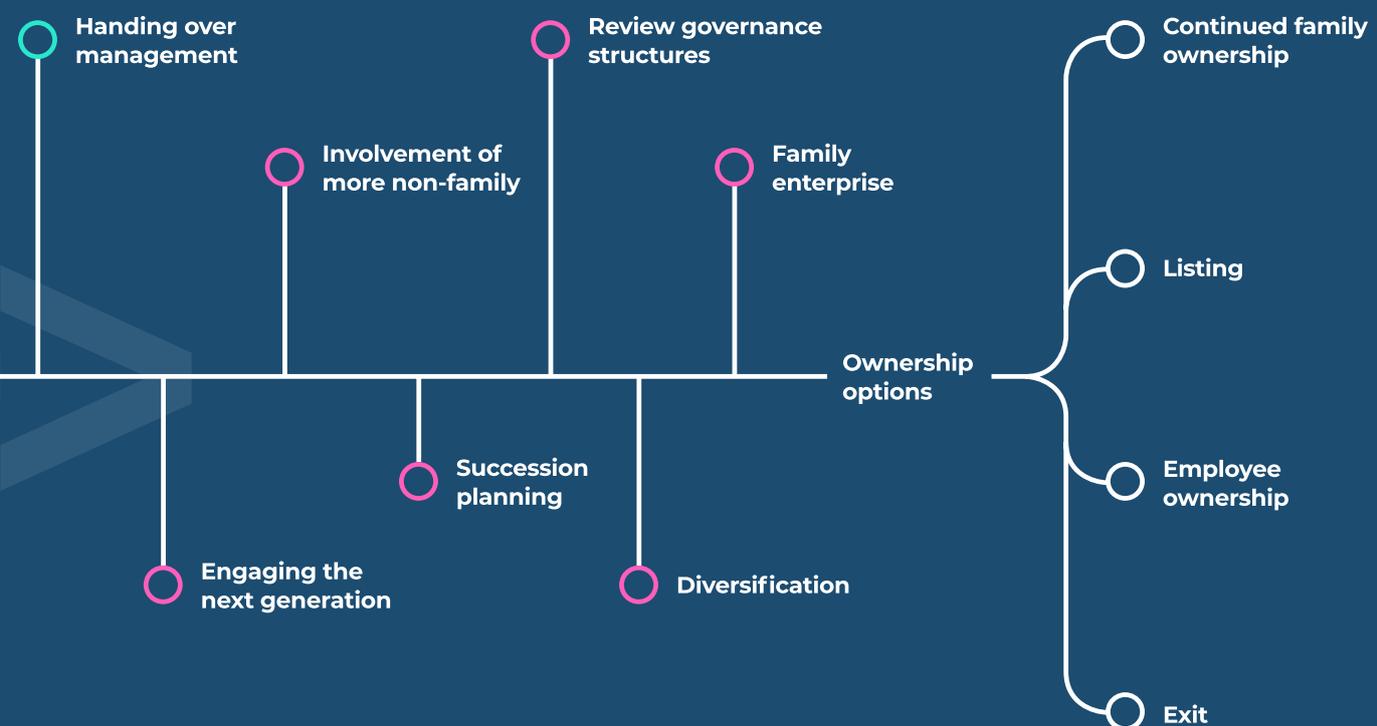
FBUK's Lifestages materials cover a wide range of topics related to the family business model, governance and succession. They include carefully curated thought-leadership, practical tools, and tutorials, all presented by carefully selected partners, advisors and subject matter experts.





At each stage, it provides help answering questions such as:

- **what should I expect?**
- **who needs to be involved?**
- **what's my role and place?**
- **what are the important questions to ask?**
- **what are the opportunities and pitfalls?**
- **what does a good outcome look like?**



# Publications

## FBUK Magazine

A periodical supporting our work advocating for the model of family business, providing resources for family businesses navigating multigenerational change and succession, and showcasing the contribution family businesses make to our economy, and communities up and down the country.

The magazine includes policy updates, information on upcoming FBUK research, publications and events, news from the family business world, editorials and opinion pieces.





## User Guides

Short, accessible and practical guides to help family businesses at key stages on their journey, including:

- **Succession** - helping both the NextGen and SeniorGen prepare for, and manage, smooth and effective succession from one generation to the next
- **NEDs** - Non-Executive Directors, whether family members or not, face a unique set of challenges in a family business. This User Guide helps NEDs navigate the complexities of managing the needs and expectations of the family alongside those of the business
- **Family Council** - a comprehensive guide to help those leading, or sitting on a family council, ensure it plays an effective role in supporting and engaging family members in the day-to-day management and future direction of the business



# Fees

**FBUK Membership fees are linked to average turnover over the preceding three years from the membership start date.**

<b>Company size (turnover)</b>	<b>Annual Membership</b>
<£1m:	£999
£1m - £4.99m:	£1,399
£5m - £9.99m:	£1,799
£10 – £49.99m:	£2,330
£50m - £149.99m:	£3,095
£150m - £499.99m:	£3,700
>£500m:	£4,300

Please note that the above fees exclude VAT.

## Application Form

You can download the Membership Application Form here.



## Get In Touch

To find out how you and other members of your family and business can benefit from being part of Family Business UK, please get in touch:

- Email: [info@familybusinessuk.org](mailto:info@familybusinessuk.org)
- Visit: [www.familybusinessuk.org](http://www.familybusinessuk.org)
- Social media: [in](#) familybusinessuk [X](#) FamilybizUK



[www.familybusinessuk.org](http://www.familybusinessuk.org)

 [familybusinessuk](https://www.linkedin.com/company/familybusinessuk)  [FamilybizUK](https://twitter.com/FamilybizUK)

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